

Vision & Policy Statements



Envision Brighton

Centrally located in the Rochester metropolitan area, the Town of Brighton has long been a community celebrated for its history, cultural diversity, and educational opportunities. In planning for the future, our commitment to Brighton residents will be to actively...

- » *Preserve our natural environmental assets;*
- » *Support a vibrant economic climate;*
- » *Promote our sense of community and social equity; and*
- » *Ensure the public health, safety, and welfare for all.*

We will strive to achieve this vision by implementing sustainable policies on a community-wide platform through the actions of our local leaders, business partners, and engaged residents.

In 2025 Brighton will be...

"A bustling, multi racial, multi-generational hotbed of activity."

"Celebrating our diversity"

"A place that people don't want to leave"

"A national model for suburban sustainable living that draws families and a diverse population to live here for a lifetime"

"Greener and more walkable with families using their cars far less often."

"More vibrant and more sustainable"

Actual responses from attendees at the October 29, 2015 Community Forum.

Environmental Policy Statement

Brighton's natural environment and resources play an important role in the community as ecological, aesthetic, and recreational assets. The continued preservation and enhancement of our wild areas, woodlots, parks, wetlands, the Genesee River and the Erie Canal will remain a priority in all development efforts and decision-making. We know the potential negative affects the built environment can have on our natural resources and will work to promote environmental stewardship throughout the community to ensure the quality and availability of our natural resources, open space, and parkland for both current and future generations.

Economic Policy Statement

The presence of small businesses, technology industries, medical services, and educational institutions help to shape Brighton's diverse and vibrant local economy. We acknowledge that continued investment in the character and success of our commercial corridors, such as Monroe Avenue, South Clinton, and West Henrietta Road, is instrumental to providing our community with long-term economic growth and resiliency. We also recognize the importance of fostering an economic climate suitable for businesses of all sizes to expand our employment opportunities and tax base in a sustainable manner.

Sense of Community Policy Statement

There is a strong sense of community pride within the Town of Brighton. We are known for the beauty and livability of our residential areas, as well as the economic and educational opportunities afforded to all who live, work, shop, and play in Brighton. Much of our community character and identity, born from our history as an Erie Canal community and one of the first towns in Monroe County, is still present today in the architecture and design of our older streets and neighborhoods. In an effort to preserve and enhance our community pride and identity we will strive to continually provide a supportive and engaging environment that respects our history and celebrates our diversity.

Public Health and Safety Policy Statement

By supporting the physical, intellectual, and emotional health of Brighton residents, our collective quality of life is enhanced. Our residents' physical health and safety is dependent upon the efficient provision of public services and utilities, as well as the implementation of an effective multi-modal transportation network, while our intellectual and emotional wellbeing is fostered by our local schools, libraries, parks, religious institutions, and various service organizations. As our Town continues to grow and change with future development and investment, we will commit to evaluating the health, safety, and wellbeing of our residents to ensure the community services available are adequate to meet the demands of current and future populations in a fiscally responsible manner.